

SPECIAL FEATURES

Will be announced each TUESDAY and THURSDAY. Be sure and read each advertisement carefully. Do not overlook an opportunity to secure a large number of votes. Triple value votes will be omitted this week.

FRANKLIN CANE SUGAR

In cartons and bags of convenient size for the home. A kind for every use. All are absolutely pure and rich in sweetening power.

The sugar is securely protected from insects, dust or other contamination by the cotton bags and sealed cartons.

Full weight of sugar guaranteed. You don't pay for the carton.

FRANKLIN GRANULATED SUGAR—The standard sugar for general use, in 2 lbs., 5 lbs., 10 lbs., 25 lbs., and 50 lbs. bags, and 2 lbs. and 5 lbs. cartons.

FRANKLIN POWDERED SUGAR—For cakes, ice cream, sweetened drinks, or where a quickly dissolving sugar is needed—in 1-lb. cartons.

FRANKLIN XXXX CONFECTIONERS' SUGAR—Fine pulverized sugar—smooth as flour—used for icing or where a velvety sugar is needed—in 1-lb. cartons.

FRANKLIN DAINTY LUMPS—Small cubes of pure, sparkling sugar—that can be used without waste or over-sweetening in tea, coffee, cocoa, etc.

2-lb. bag Granulated	200 votes
5-lb. bag Granulated	500 votes
10-lb. bag Granulated	900 votes
25-lb. bag Granulated	2,500 votes
50-lb. bag Granulated	4,500 votes
1-lb. carton Granulated	100 votes
2-lb. carton Granulated	200 votes
5-lb. carton Granulated	500 votes
1-lb. carton Powdered	100 votes
1-lb. carton XXXX Confectioners'	100 votes
1-lb. Dainty Lumps	100 votes
2-lb. Dainty Lumps	200 votes

The Franklin Sugar Refining Co.
PHILADELPHIA, PA.

An Admission and 50 Votes 5c

EACH OF THESE THEATERS

VICTOR Theater
Eight and Broad.
The Home of Stars—
Always a Variety
50 Votes With Each
Paid Admission.

REX Theater
Seventh and Broad.
Blue Bird Features.

VICTORIA Theater
Feature Program
Changed Daily.
1316 Hull Street,
South Richmond.

Ask for Coupon. It is Good for 50 Votes in The Times-Dispatch Trade Mark and Label-Saving Contest.
The Victor Theater and Rex Theater of Richmond and Victoria, South Richmond, invite the thousands of men, women and children who are going to take part in the big Prize Contest to come to any one of these three theaters. Coupons good for 50 Votes will be given with each paid admission. All three theaters feature only high-class movies.

There is No Use Throwing Water on the Cinders After the House Has Burned Down

Protect your family and their future while you can—some day it will be too late.
"Too late's" the curse of life. Protection with a Massachusetts Mutual Life Insurance policy gives a world of satisfaction and comfort.
The Times-Dispatch will issue votes on all premium receipts for new policies.

CHAS. B. RICHARDSON,
General Agent for Virginia,
Mutual Building, - - - Richmond, Va.
E. B. MEADE,
District Manager.

2,500 Bonus Votes

For Each Month of Paid in Advance Subscriptions to

THE
Times-Dispatch

SUBSCRIPTION RATES:
BY MAIL

Daily and Sunday, 1 year	\$7.00
Daily only, 1 year	\$5.00
Daily only, 6 months	\$2.50
Daily and Sunday, 6 months	\$2.50
Daily and Sunday, 3 months	\$1.75
Daily only, 3 months	\$1.25

BY CARRIER

Daily and Sunday, 1 year	\$7.00
Daily only, 1 year	\$5.00
Daily and Sunday, 6 months	\$2.50
Daily only, 6 months	\$2.50
Daily and Sunday, 3 months	\$1.75
Daily only, 3 months	\$1.25

NO SUBSCRIPTIONS LESS THAN THREE MONTHS GOOD FOR VOTES.

Mail or bring your subscription to The Times-Dispatch office, 10 South Tenth Street. Receipts good for votes will be given you.

Karo
(REG. U. S. PAT. OFF.)

The National Syrup



KARO is the syrup for every purpose. All over the country people enjoy it daily on bread, cakes and hot biscuits.

The use of Karo in candy making has long been the custom of the American housewife, when she wants the best candies she can get.

To really appreciate all that you can do with Karo send for the Corn Products Cook Book. Valuable recipes for the use of Karo in cooking, candy making, also preserving, canning and jelly making. Your name on a postcard brings you this book FREE.

Corn Products Refining Company
Dept. TD, New York. P. O. Box 161.

Save your Karo Labels for votes in The Times-Dispatch voting contest.

1 1/2 lbs. and 2 lbs. Karo Syrups	100 Votes
5 lbs. Karo Syrup	250 Votes
10 lbs. Karo Syrup	500 Votes
2 lbs. Karo Crystal White	150 Votes
5 lbs. Karo Crystal White	350 Votes
10 lbs. Karo Crystal White	750 Votes

The Wise Housekeeper Sends Her Family Washing to the Royal Laundry

TRY THIS SATISFACTORY SERVICE.

The most expensive lingerie can be sent here with the certainty that it will be handled just as carefully as if it were washed at home. Our equipment for this work is the best in the entire South, and the skill of our experts is one of the outstanding features of ROYAL service.

Save the Royal Laundry slips; good for Votes in The Times-Dispatch Contest—10 Votes for each cent.

Call Randolph 1958.

Royal Laundry

311 North Seventh Street.

NOLDE'S

The Quality Bread of Virginia

Nolde's Sun Maid Raisin Bread is a Real Treat.



RICHMOND, VA.

BUTTER-NUT

HEART-E-LOAF, a pure Bran Bread, made from a famous recipe.



TIP-TOP BREAD

NOLDE'S Pound Cake

Will Always Please You

The ALL Virginia cigarette—
Piedmont
The Cigarette of Quality

10 for 5¢

NOTE:—300 years! That's how long Virginia tobacco has been cultivated and improved, year by year. Experts say that the soil of Virginia and the Carolinas yields the highest-grade cigarette tobacco on earth! As a matter of fact, Virginia is known as "the tobacco man's tobacco."

SAVE THE WHOLE BOX

A PIEDMONT BOX
Counts for 50 Votes
In The Times-Dispatch Contest



5,000,000 Votes

WONDERFUL INNOVATION

The Full Dress Christo Soda Fountain

The only Soda Fountain that has in addition a steam table, a luncheonette compartment, display case and refrigerator combined. Come to the factory and see this wonderful Fountain. Again Richmond leads in wonderful innovations. The first electric car line was successfully operated in Richmond. The first successful combination soda fountain was built in Richmond by

Christo Manufacturing Co., Inc.

124 Virginia Street.

Full details of 5,000,000 vote offer will be published in a few days.

An Easy Way to Pile Up Votes

GET YOUR FRIENDS WHO OWN FORD CARS

To Purchase Their Supplies and Accessories From the
Kaehler Motor Company
Broad and Ryland Streets,

Exclusive Distributors on the Leading Supplies and Appliances for Fords.

We Are State Distributors for
WHITE STAR OIL

Recommended by Ford Motor Company as the BEST OIL for Ford Cars—Special Quantity Prices.

The Sales Receipts Count for Votes

Kaehler Motor Company
Broad and Ryland Streets

The Following Dealers Sell Swift's Soaps

- L. H. Mundin, Seventeenth and Franklin Sts.
- S. Ullman, 1820 E. Main Street.
- S. Ullman, 506 E. Marshall St.
- Richmond Grocery Co., 603 E. Marshall St.
- August Grocery Co., 611 E. Marshall St.
- Halloran & Wilkerson, 2601 W. Main St.
- N. L. Gentry, 2001 Fairmount Av.
- Mrs. J. P. Hubbard, Carrington St.
- W. A. Gills, 2401 West Main.
- Johnson Grocery Co., 504 North Ninth St.
- I. L. Levenson, 734 North Fifth St.
- Scheer Bros., 1224 St. James St.
- V. L. Floyd & Sons, Brook Ave.
- A. J. Schmidt, 817 West Cary St.
- D. E. Francis, 601 China St.
- Ullman Bros., 1215 Hull Street, Manchester.
- Broadus Grocery Co., 1100 Hull St.
- F. H. Garber, 3911 Williamsburg Ave., Fulton.
- H. R. Williams & Bros., 409 N. 30th St., Church Hill.
- Geo. B. Hiley, 1555 W. Main Street.
- Nelson & Pitman, 2508 W. Broad St.
- R. H. Hawks, 728 West Broad St.
- J. J. Collins, 1500 W. Broad St.
- Catogni Grocery Co., 709 Allison St.
- J. H. Yeomans, 704 W. Broad St.
- Martin Bros., 419 N. Sixth St.

If YOUR dealer does not sell them, get him to give you an order for a case, turn it in at Contest Headquarters, and you'll get 5,000 bonus votes on each \$1 of its value when the order is accepted.

Sunbrite Cleanser
Pride
Washing Powder
Wool Soap
and
Arrow Borax Soap

Should be in every home.



All Mayfield Foods

(Except Molasses)

Good for 200 Votes!

Every MAYFIELD food is guaranteed pure and wholesome. You will be charmed with MAYFIELD quality! Ask for

MAYFIELD CANNED VEGETABLES, FRUITS, FISH.

MAYFIELD RICE, OATS, GRITS.

MAYFIELD EVAPORATED APPLES (in pkgs.)

Your Grocer Has Them, or Can Get Them for You.

C. W. ANTRIM & SONS, Richmond, Va.

A Delightful, Invigorating Breakfast Cup—

Morara Coffee or Tea



Some folks like coffee, some like tea—MORARA will PLEASE and SATISFY you. Both are absolutely pure and delightful cup quality.

Morara Labels Good for Votes!

Morara Coffee, 1-lb. cans, good for... 300 votes
Morara Tea, 1/2-lb. cans, good for... 300 votes
Morara Tea, 1-lb. cans, good for... 150 votes
Morara Tea, 1/2-lb. cans, good for... 100 votes

White Cap Spices

Pure and strong, fine for pickling and catsup making. Coupons good for votes.

10c cartons, good for... 100 votes
5c cartons, good for... 50 votes

C. W. ANTRIM & SONS, Richmond, Va.



A BIG SECRET

The secret of the wonderful new kind of baking powder in this can is that it rises in the oven under heat instead of wasting its strength in the mixing bowl. Try it and see for yourself.

Labels from 1/2-lb. cups	150 votes
Labels from 1-lb. cups	300 votes
Labels from 2 1/2-lb. buckets	750 votes
Labels from 5-lb. buckets	1,500 votes

MADE RIGHT HERE IN RICHMOND.

Good Luck Labels, 1/2-lb. cans... 50 votes

Good Luck Labels, 1-lb. cans... 100 votes

Princine
Pure Phosphate Baking Powder